



# 2024/2025 Board Expansion

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Cross Generation (DBA as Connected Families) started in Jim and Lynne Jackson's home office in 2002. The original goal was to partner with churches in the Twin Cities metro area to lead live workshops. Since that time, the ministry has grown with a national and international reach. **Connected Families exists to support Christ-centered transformation in families by stewarding a growing worldwide community of parents, parent coaches, and partners equipped with a biblical framework for parenting.**

The board currently has five non-staff members and two staff members. Dave Scouler has been on the board since 2002. Trevor Thurling, Micheal Stewart, and Suz Feely joined the board in 2020. Robert Mitchell joined the board in 2022. Adel Irwin, newly hired Development Director for Connected Families, joined the board in 2023. Jim Jackson, co-founder of Connected Families, is also on the board.

**We are seeking 2 new board members in 2024 and 2 new board members in 2025.** We are organizing and expanding a professionally and demographically diverse board to ensure the health and growth of Connected Families into the next generation.

**ROLES & RESPONSIBILITIES** - As the highest leadership body of CF and to satisfy its fiduciary duties, the volunteer board (as a whole) is responsible for the following:

- determining the mission and purposes of the organization
- evaluating the performance of the Executive Director (Anna Braasch)
- selecting a new ED if/when needed
- strategic and organizational planning
- ensuring strong fiduciary oversight and financial management
- fundraising and resource development
- approving and monitoring the organization's programs and services
- enhancing the organization's public image
- assessing its own performance as the governing body of the organization

**Each individual board member is expected to:**

- adhere to the [statement of faith](#), as listed on the Connected Families website
- know the organization's mission, policies, programs, and needs
- faithfully read and review the organization's financial statements and approve the annual budget
- serve as active advocates and ambassadors and fully engage in identifying and securing the financial resources and partnerships necessary for the organization to advance its mission
- leverage connections, networks, and resources to develop collective action to fully achieve the organization's mission
- give a meaningful personal financial donation
- prepare for, attend, and conscientiously participate in board meetings
- participate fully in one or more committees

**Details:**

- Board meetings are held once per quarter from 6:30 to 9:00 pm via Zoom or in person.
- Committee meetings are scheduled in between board meetings.
- The term is two years. A board member can be on the board for a maximum of three terms.
- As a prospective ECFA member, CF follows the [7 Standards of Responsible Stewardship](#).

To begin the conversation, complete [this interest form](#), which will be routed to Dave Scouler, Board Chair.

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