

**We are seeking a Fractional IT Director to guide internal IT decisions and processes.** This integral position will be a trusted informant to the Connected Families Leadership Team as we make strategic decisions on how to better serve our growing worldwide community of parents, parent coaches, and partners. The person in this position will maintain our current technology with an eye for the future. This position can be located anywhere in the United States, with preference to the upper midwest and ideally in the Twin Cities metro area.

## **Roles and Responsibilities**

- Responsible for updates to the layout, visual elements, and usability of our two WordPress websites; [connectedfamilies.org](http://connectedfamilies.org) and [community.connectedfamilies.org](http://community.connectedfamilies.org) (our Learning Hub).
- Website development as needed, including entirely new website builds as necessary.
- Oversight of cloud email management, computers, antivirus software, etc.
- Utilize data and analytics specifically regarding UX and UI to suggest improvements and manage workload.
- Plan and execute future projects, as well as improve the overall quality of both websites.
- Maintain agency brand, design standards, and website/marketing best practices.
- Collaborate with marketing and content team, ensuring alignment between the IT function and the broader business strategy.
- Be part of the decision-making process for future technology strategy as well as implementation of this strategy.

## **Skill set**

- Must have experience with WordPress, preferably with the built-in Gutenberg blocks, to build a beautiful web page. (We use Stackable Blocks and the Blocksy theme.)
- Strong understanding of what makes a website fast and able to keep it optimized.
- Need both a technical eye and an eye for design.
- Need to be experienced in creating responsive pages that will work across multiple devices.
- Ideally would be familiar with the Story Brand marketing framework.

## **Details**

- This is a part-time position at 20 hours per week, reporting to Executive Director, Anna Braasch.
- Monday Leadership Team meetings via Zoom are required, as well as all-team in-person quarterly meetings.

## **The person in this position will:**

- Have active faith in Jesus Christ that permeates into the roles and responsibilities of the position.
- Be in alignment with the [CF Core Documents](#),
- Know and embrace the [Connected Families Framework](#) for parenting.

Please send a letter of interest, and resume/ LinkedIn/GitHub profiles and work samples to Executive Director Anna Braasch ([abraasch@connectedfamilies.org](mailto:abraasch@connectedfamilies.org)) with "IT Director - Last Name, First Name" by March 31. Interviews will take place the beginning of April with a goal start date of April 18th.