



# Your Impact

Parenting is hard. Your support matters.



**412**  
DONORS

**1108**  
GIFTS

**\$447K**  
SUPPORT

You transform chaos into connection.



**FY24**

# 1 CONTENT



Thanks to donors like you, in FY24 over **67,000 hungry parents were fed** Christ-centered, biblically grounded, research-informed, trauma-sensitive content **every week**.

## Your FY24 giving expands the reach:

- 71% increase in website traffic
- 42% increase in podcast listens
- 23% increase in social media follows

## EVERY DAY

**75+** new parents subscribe to receive **grace-filled parenting guidance**. That's a 150% increase over last year!



# 3 MINISTRY PARTNERS

**God is on the move!** He has called us to share His grace & truth in new ways. In January 2024 the Partnership Program launched and we currently have **8 committed ministry partners** and **4 highly interested prospects**. Empowering churches, schools, and non-profits to serve, care for, and equip the parents in their communities is our heart's passion.

Your philanthropy brings Christ-centered transformation to families.

Your generosity paves the way for the intensive effort needed to sustain this growth.



# 2 PARENT COACHES

**Momentum is unstoppable.** With minimal recruiting, the Certified Parent Coaching Program has grown from 10 coaches in 2020 to **112 coaches today**.

Discouraged parents dive deep into the healing Connected Families Framework, internalizing messages of **safety, love, calling, and responsibility**. Thanks to your support, we've seen families experience the profound freedom and grace of Christ.

## COACHES

**67** Coaches Certified reaching weary moms & dads with personalized parent coaching.

**45** Coaches in Training learning and seeking the Lord about His plan for their ministry.

**19** Countries. Coaches are transforming lives around the world!

Thank you!



You point  
parents to  
Jesus!

## YOU EMPOWER CHRIST-CENTERED HEART CHANGE AND SPIRITUAL HEALING.

Things began to change when we truly **prioritized connection**. We felt the freedom to be primarily attentive to our children's hearts - not the undesired behavior we often saw.  
-Danyelle, mom of 3

When I took time with the message you are **CALLED** and **CAPABLE** by helping my children see their *potential* and used a *strengths-based* approach to coaching them, they began to beam with potential.  
-Amy, mom of 3

The CF group course was **healing**. It pulled together all the disparate categories of help my wife and I have sought out for our boys. It combines various therapy methods with genuine love for your kids—all wrapped up into **Jesus and the model He is for us**. It is truly life-changing and helped me become a better parent and connect better with my boys. -Micah, dad of 3



I began to see a change in our family from what I was learning in our coaching calls when I stopped feeling like my son was being difficult by **renewing my mind with God's truths** about him. We began to overcome hard moments of transitions by seeing them as golden opportunities to love him unconditionally while growing wisdom through just-right-challenges and modeling self-regulation. We have seen so much growth in our family! -Kate, mom from TX

Fiscal Year 2024: April 1, 2023 to March 31, 2024.

connectedfamilies.org | Ph: 952.448.3625 | Email: giving@connectedfamilies.org



**Connected  
Families.**

10800 Old Cty Rd 15, St 100  
Plymouth, MN 55441

Postage  
Stamp

Your support is needed.  
Text *parenting* to 50155 to empower  
moms and dads today! Or make your  
gift at [connectedfamilies.org/donate](https://connectedfamilies.org/donate)

*Thank you!*

Name  
Address  
Address

**THANK YOU FOR BLESSING FAMILIES FROM  
GENERATION TO GENERATION.**

*Our prayer for you...*



*Jesus, we celebrate and give thanks to  
You for each and every Connected  
Families donor. Today, may they know  
that they are safe in Your strong arms.  
May they sense Your loving presence  
and Your joyous delight over them.  
May they feel empowered by Your  
equipping as You provide them with  
wisdom, skills, and every spiritual gift  
they need to walk out the call You  
have for their life. We pray Your  
abundant grace and peace over them  
today. In Jesus name, amen.*

