

Board Member Role Description

Cross Generation (DBA as Connected Families) started in Jim and Lynne Jackson's home office in 2002. The original goal was to partner with churches in the Twin Cities metro area to lead live workshops. Since that time, the ministry has grown with a national and international reach.

Connected Families exists to support Christ-centered transformation in families by stewarding a growing worldwide community of parents, parent coaches, and ministry partners equipped with a biblical framework for parenting.

Connected Families (CF) follows the [7 Standards of Responsible Stewardship](#).

ROLE & RESPONSIBILITIES - As the highest leadership body of CF and to satisfy its fiduciary duties, the volunteer board (as a whole) is responsible for the following:

- give input on the mission, purposes, and strategies of the organization, including growth and expansion
- evaluating the performance of the Executive Director
- selecting a new Executive Director when needed
- strategic and organizational planning
- ensuring strong fiduciary oversight, risk management, and financial management
- fundraising and resource development
- reviewing and approving the organization's programs and services
- enhancing the organization's public image
- assessing its own performance as the governing body of the organization

Each board member is expected to:

- adhere to the Connected Families [Core Documents](#) and read and uphold the Bylaws
- know the organization's mission, policies, programs, and needs. This includes active engagement with the organization's programming through any of the following: podcasts, articles, online courses, leading a small group, social media engagement
- prepare for and attend quarterly board meetings, including 2 in-person retreats annually
- complete homework assignments from the quarterly meetings
- engage in subcommittee work in between quarterly meetings
- serve as active advocates and ambassadors and fully engage in identifying and securing the financial resources and partnerships necessary to advance the mission. This includes leveraging connections, networks, and resources to make introductions
- give a meaningful personal financial donation
- faithfully commit to two years, up to 3 terms (max of 6 years total).

Board service at Connected Families offers a meaningful opportunity to advance Christ-centered family transformation on a global scale. Ideal candidates will combine professional expertise with spiritual maturity and a passion for healthy families. If you feel called to help guide this vital ministry and can commit your time, talents, and resources to advancing the mission, we welcome your interest in joining our board of directors.